HERE AND THERE
National Newsletter
PI OMEGA PI

National Business Education Honor Society
Member of the Association of College Honor Societies

A Message from Erin Goepfert
National Student Representative 2007-2009
Pi Omega Pi

School is back in session and it is time for us to get back to work. I hope your semester is going well. Student teachers, I hope you are enjoying teaching because you have worked so hard to get this far. Just remember, that working hard to become a business educator is definitely worth it.

I am sure your chapter is also very busy. Many chapters are in the process of initiating new members. I would like to congratulate your chapter on doing a good job recruiting and initiating new members. Welcome to all new members!

I am sure many of you are working hard on your project for national competition. Continue working on these projects and good luck with them. Keep in mind that the deadline for the national, community, local, newsletter project are do in January. Attending Business Education conferences are very beneficial and will help you now and in the future. Many states have had there regional conference. I just got back from Wisconsin's conference and learned a lot. I really encourage you to attend the state or national conferences. The National Business Education Association (NBEA) Convention is in San Antonio, Texas on March 19-22, 2008. Although it is not our Pi Omega Pi biannual conference, I still encourage you to go. I hope to see you there!

If you have any questions or concerns, please feel free to contact me at goepfertee13@uww.edu.

President's Report
Lana Carnes
Alpha Beta Chapter
Eastern Kentucky University

At the beginning of each academic year, I am reminded once again of why I chose to be a business teacher! One day you, too, will feel this excitement as you know that the career path you have chosen will change the lives and broaden the horizons of many of your future students. Truly, I believe teaching is the most important work one can do.

As future business teachers, the work you do in Pi Omega Pi will be invaluable to you as you begin your classroom teaching. Through your projects, presentations, and article submissions, you are helping to enhance your teaching resume that will one day benefit you in your job search. Your students will also benefit from the knowledge and professionalism you gain from Pi Omega Pi activities.

I hope chapter representatives from each of the Pi Omega Pi chapters will attend the 2008 National Business Education Association Conference in San Antonio, Texas, March 19-22. Pi Omega Pi will be hosting a breakfast for Pi Omega Pi sponsors and members on Friday, March 21. The convention schedule and registration form will be available in December on the NBEA website, www.nbea.org.

Good luck in your studies and in your work on Pi Omega Pi projects and chapter activities! Please let me know if I can help!

Editor's Note—

Take time to read the Chapter Activity Reports. Each Chapter has great plans for the 2007-2008 year. The information contained in the reports may provide you with ideas for service projects, methods to raise funds, and national project ideas.

There is a nice variety of articles for the October issue of *Here and There* including topics in the area of technology trends covering virtual high schools, podcasting, Second Life 3D simulation, and desktop publishing. Techniques that can be used to enhance your teaching include incorporating reality games, accounting software, and entrepreneurship.

Here and There is the official newsletter of Pi Omega Pi, the national honor society in business teacher education. It is published four times each competition year: February, April, October, and December. Articles and news should be sent to:

Dr. Wayne Moore
224 Pratt Drive
Technology Support and Training
Eberly College of Business and Info. Tech.
Indiana University of Pennsylvania 15705
moore@iup.edu

Table of Contents

National Council 2007-2008

President

Dr. Lana Carnes
Eastern Kentucky University
Business & Technology Center 011
Richmond, KY 40475
859-622-8005
Fax: 859-622-2359
lana.carnes@eku.edu

President Elect

Mrs. Darla Stone
Kansas State University
Bluemont Hall 356
Manhattan, KS 66506
785-532-5515
Fax: 785-532-7304
djstone@ksu.edu

Secretary-Treasurer

Dr. Marcia James
Univ. of Wisconsin-Whitewater
Carlson 4018
Whitewater, WI 53190
262-472-1322
Fax: 262-472-4863
jamesm@uww.edu

Co-Editors

Dr. Connie Forde
Mississippi State University
118 College Drive, Box 5036
Mississippi State, MS 39762
662-325-7528
cmfl@colled.msstate.edu

Dr. Wayne Moore
Indiana University of Pennsylvania
224 Eberly College of Business & IT
Indiana, PA 15705
724-357-5647
Fax: 724-357-3013
moore@iup.edu

Student Representative

Erin Goepfert
2305 Bond Place
Janesville, WI 53548
(608)931-0996
goepfertee13@uww.edu

Chapter Activities

Beta Chapter
Northwest Missouri State University

The Northwest Missouri State University Beta Chapter of Pi Omega Pi met Wednesday, September 26, 2007 to meet the prospective members for the upcoming year, Carrie Littenken and Alexandra Koenig. Other members present were: Melanie Rouse, April Miller, Brooklyn Shultz, Sarah Jackson, Kara Gibson, and Dr. Nancy Zeliff. The chapter discussed ideas for this year's National Project, Local Project, and set a date for the new member initiation. This year's officers for the Beta Chapter are: Sarah Jackson, President; Tiffany Whipple, Vice President; April Miller, Secretary-Treasurer; Melanie Rouse, Web Master; Kara Gibson and Brooklyn Shultz, Reporter. The Beta Chapter is now in full swing for the 2007-2008 year.

Psi Chapter
University of Wisconsin-Whitewater

Since April 2007, the UW-Whitewater Psi chapter of Pi Omega Pi has been extremely busy working on various projects, hosting a banquet, writing a publication, making decisions for the future, and much more. The members of this chapter are very excited about things we've done, and things we're planning to do. Described below, in more detail, are some of the activities our organization has done and is in the process of doing.

- **National Project**: Over the summer, the Whitewater chapter actively worked on collecting primary data for our National project. We distributed gender surveys to Pi Omega Pi members nation wide. After getting the responses to the surveys, some members compiled the results in a more meaningful manner. Currently, we are working on collecting secondary studies that either support or disprove the survey's responses. We're excited to conclude our

research and share the findings with the membership.

- **Publication**: This past August, our former president put together a newsletter, which was distributed to Alumni. This publication was a way for our chapter to celebrate its 75th anniversary, and highlight some of the accomplishments of our chapter over the 2006-2007 academic year. A special feature of the newsletter was testimonies of alums on how POP impacted them.
- **Awards Banquet**: Last spring, Pi Omega Pi joined Phi Beta Lambda and the Marketing Education Association, for a banquet. The banquet honored of our chapter's 75th anniversary, paid tribute to the contributions Pi Omega Pi has made towards the careers of business educators, and acknowledged the 2007 scholarship winners.
- **Recognitions**: We are pleased to report that last spring, one of our active members and former chapter president, Erin Goepfert, was elected as the Pi Omega Pi National Student Representative. Also last spring, the Psi Chapter inducted Dr. Lila Waldman as an honorary member. Finally, our former Vice President, Demetri Andrews, was elected student representative to the NCBEA Board.
- **New initiates**: On October 7, 2007, the UW-Whitewater Psi Chapter of Pi Omega Pi is planning on initiating up to twelve new members. As existing members, we're excited for the growth of our organization and for the potential contributions the new initiates will be able to make.
- **Conferences**: Three business education students, one alumi, and our advisor attended the 2007 NBEA/Pi Omega Pi conference in New York last April. Two of the students made a presentation on *the need for financial literacy education.* Also, former Psi Chapter president Allison Holtzer presided over the convention as a student rep to the POP National Council. A lot was learned through other presentations and experiences were had.

Alpha Beta Chapter
Eastern Kentucky University

The fall semester is in full swing, and Alpha Beta members are back to studying hard and working with each other to learn more about teaching. Before last semester ended, Alpha Beta Chapter initiated two new members: Jordan Marcum and Hollyann Colson. Since many of our members graduated and are now teaching, we needed these two recruits to help keep our organization strong. As we begin the fall semester, we are planning another initiation for two additional members who are now eligible to join.

As excited as we are about our new members, we are even more excited about the NBEA Conference in San Antonio. After finishing second in the National Top 10 Competition, we now have our eyes set on first place. We have been raising funds to support our trip to the NBEA Conference. Also, we have been working hard to develop our projects and publication. Alpha Beta members wishes you a happy fall!

Alpha Chi Chapter
Eastern Illinois University

On October 3rd, our members will be going to the fall meeting of the Eastern Illinois Business Education Association. For our regional project, we are participating in the Regional Office of Education's Fall Institute at Charleston High School on October 5th. We will be there for tech support for the teachers who are presenting. On November 7th, 8th, and 9th, our members will be attending the Illinois Business Education Association Fall Conference at the Crowne Plaza in Springfield, Illinois. All of these events are great opportunities to network with business educators and get professional development in our field. We are also currently brainstorming ideas for our local and national projects.

Alpha Pi
Mississippi State University

The 2007 fall semester for Alpha Pi started off busy! We held two meetings and have begun to work on our local, community, and national projects as well as our publication. This past meeting, we initiated a new member and elected new officers for the upcoming year. We are also working on fundraisers to help support our way to the Mississippi Business Education Association, Southern Business Education Association, and National Business Education Association conventions. As Technology Teacher Education students, we are trying to make our program at Mississippi State a little larger. Pi Omega Pi students plan to visit the community colleges around the state to advertise our program. Alpha Pi is off to a wonderful start at Mississippi State University, and we are looking forward to all the fun activities throughout the year.

Chi Chapter
Indiana State University

Chi Chapter at Indiana State University held initiation for new members on September 13, which was also our first meeting for the 2007-2008 school year. This year we have two new members for the fall semester Alex Heller and Jeremy Firster. We have five members returning from last year with one student teaching. At the meeting, we talked about the status of the projects and came up with new ideas to do for our projects. The projects that we are currently working on are the national project and community project. These two activities will keep us busy for the remainder of the semester. We also discussed our chapter's goals that we want to accomplish for the school year and talked about up-coming events. We set a date for our social event which will be held on December 5 at 6 pm at our sponsor's house. This semester/school year is going to be busy, but yet another exciting year.

Mu Chapter
Emporia State University

The MU Chapter at Emporia State University is off to a great start this semester! Our current officers are Ryan Norton, president; Holly Minkler, vice present; and Amanda Meek, secretary-treasurer. We are looking forward to initiating some new members in October, and have several projects in the works! For our local project, we are hoping to collaborate with local area high school FBLA chapters to teach grade school children about financial management. We are also organizing a 4th and 5th grade girls' basketball tournament to raise money so that we may travel to Chicago in April for the 2009 convention. It's sure to be a great semester!

Kappa Chapter
Indiana University of Pennsylvania

The Kappa Executive Board met to discuss a program of work for the 2007-2008. We then met with the chapter members to plan the fall semester activities. Our major fundraiser this semester will be t-shirts for homecoming. The last time we sold t-shirts we made over $1,000.00. One of our service projects is to recycle ink cartridges and cell phones and give the proceeds to the Make-A-Wish Foundation in December. We are working on establishing guidelines for a Website Development project with business education students in Pennsylvania.

The purpose is to have business education students create Websites for non-profit organizations. The submitted projects will be judged and prizes will be awarded.

Prospective members have been sent letters of invitation and an induction ceremony is planned for December.

Alpha Iota Chapter
Arizona State University

Plans are being formulated for our fall initiation scheduled for Tuesday, November 6, 2007. Our members continue to collect canned goods for needy families at Thanksgiving and partner with the Mary Lou Fulton College of Education's Professional Field Services office in collecting books or bears for needy school children during the annual "Books and Bears" campaign.

Zeta Eta Chapter
Kansas State University

Last April, the Zeta Eta chapter worked alongside the K-State Business Education Club to sponsor a booth at K-State's Open House. Visitors competed in a timed-typing contest. Local businesses donated prizes to be awarded to the top typists. Also during April, members of the Zeta Eta chapter attended the NBEA conference in New York. The members gained some valuable ideas and information from the sessions they attended and look forward to putting these ideas into action! The group wrapped up the school year with an evening of barbecuing and miniature golf.

In September, the chapter got the semester rolling with its first meeting of the year. At the meeting, members discussed ideas for upcoming activities. The chapter already has a fundraiser underway. The group is selling KSU windshield shades featuring the Powercat logo. So far they've been a hit! The proceeds will help cover the costs of the NBEA conference in the spring. Members will also be attending the KBEA Conference in October and are looking forward to touring exhibits and attending workshops.
The Zeta Eta chapter is gearing up for an exciting, eventful year!

Member Articles

Virtual High Schools

Sarah Jackson
Beta Chapter

Northwest Missouri State University

Virtual or online high schools are offered all over the country for students who for some reason cannot attend a regular high school. Orange Lutheran High School Online is just one of the virtual high schools across the country. It has students from all backgrounds enrolled in its online atmosphere. It offers young superstars an education that can fit into their busy schedule. It also has a student from Tennessee that has to run the farm while his father is at war in Iraq. Other students enrolled may have sicknesses that do not allow them to attend a bricks-and-mortar school.

The Missouri Virtual Instruction Program (MoVIP) provides affordable, high-quality, standards-based supplemental and full-time online coursework for Missouri schools needing credit retrieval, advanced courses, curriculum enhancements and/or to resolve scheduling conflicts. To find out more about MoVIP, see http://dese.mo.gov/divimprove/curriculum/movip/ Many may wonder how it is possible to collect data and analyze the students' progress of attending a virtual school. Florida Virtual School has done just that. They mainly just offered out surveys to students and parents, but last year they started a virtual administrator. Through this, they were able to monitor all student activity and able to see which teaching strategies work best. All over the country more applicants are applying to attend virtual high schools. Keith Oelrich is creating a national network of online schools. Oelrich states that across the country there are around 5 million high school age kids that do not go to school. So there is definitely a market for online schools. To have a successful virtual high school you must have collaboration. The idea of the virtual high school is to give the students access to something they need. Most importantly there needs to be people or companies near by to access if there are any technical problems.

There are many positive things about a virtual high school. Virtual high schools are a good alternative for those that can not attend a regular school setting. The great thing about these schools is that they allow for students to take a course that they would not normally be able to access. Some smaller schools across the country are not able to financially support a large variety of alternative subjects. For instance, many schools only offer one foreign language option. Through internet courses, a student could take that foreign language that their school does not have. There are many reasons for why these virtual high schools have become so popular.

TECHNOLOGY TRENDS CHANGING THE WAY

WE LOOK AT SCHOOL _____

Amy Beetstra
Psi Chapter

University of Wisconsin Whitewater

Statement of Article Theme

Education experts are seeing some major trends that will affect how schools are set up and operated as a result of advancements in technology. Paperless schools and pervasive technology use is to be expected in the near future.

Summary of Article

"Advancing technology is changing education, but the users of that technology—the students—are changing it as well" (Hall, 2002, para. 13). A specific example that the article provides in regards to the direction that education is taking is the concept of a *paperless* school. The article describes a school district in Philadelphia that in cooperation with Microsoft Corporation built the "School of the Future." This school replaces traditional ideas of school, with more advanced technological concepts. It has an "Interactive Learning Center" in place of a conventional library; a "virtual teaching assistant" that allows teachers ways to track progress, give assessments, and provides additional instruction or review. Also, from an administrative perspective, online human resource tools are used, removing the need for paper forms. This school eliminates the need for students to carry textbooks, because all of their course material can be accessed from their personal laptops. The article also suggests that by the year 2012 there will be a significant drop in the number of high school graduates continuing onto college, hypothesizing that campuses will either expect the change and do nothing, or will have to do more to improve their facilities in order to entice new students. In recognition that this school could represent the future of education, the $63 million school was built using a traditional budget.

Personal Reaction

After reading this article, I was amazed at the sophisticated direction our schools are headed. However, it also created some concern for me as a future educator. Students carrying laptops, virtual teaching assistants, and interactive learning centers sound exciting, but what type of effect will it have on the learning process and the profession of teaching? Will teaching be a dying profession in future years? The article quotes a paper written by Kenneth R. Stevenson, University of South Carolina, saying that by 2055 "serious doubt exists that there will be a physical place called 'school.'" This quote makes me think, that not only is technology replacing the need for a physical classroom, but also taking a major slice out of the job market

for teachers. Will teaching follow the "Self-Checkout" model seen in many grocery stores and other retail stores? It's possible to think that, within the next 30-40 years, education will be entirely on-line, where students basically take their education into their own hands, and teachers are merely aiding in the process; on stand-by in case there are questions to be answered.

On the other hand, I don't feel that the effects of advancing technology on the education system are all negative. Technology interests society, especially young people. So in my opinion, integrating the newest technology into the classroom would be beneficial in the learning process. Students might actually be excited about coming to school again if they know they'll get to use the latest and greatest technological resources. At the same time, this brings me back to previous thoughts, at what point are we taking it too far? I'm all for advancing technology to improve society, but I don't think it's worth it to sacrifice the educational experience. I could be wrong, but I see this as leading to more independent versus interpersonal education. If that's the case, students would be missing out on the in-class practice or experience necessary for the "real world" which is very interpersonal. Face to face interactions, not just streaming videos of people, are almost as important to the educational experience as the content itself. In addition, I was surprised to read about the likelihood that many students wouldn't continue on to college. It contradicts the perception of today that college is necessary to advance in the work place. Granted that's not always the case, but it's a persistent mentality drilled into today's youth. These expected trends are definitely shaping they way we think about how classes are taught and school districts are designed.

As far as Business and Marketing Education are concerned, I definitely think the Information Technology aspect would experience the most change or influence. This would most likely mean changing or revamping the types of courses offered to accommodate the new technology. BME teachers would have to work double time to keep up the technology changes and stay a step ahead of the students, which is already very hard to do. In terms of the other business and marketing courses, I think that they'll have to follow what the other mainstream courses are doing as far as the use of technology is concerned. Overall, significant changes in the way education is delivered are to be expected over the next several years.

Works Cited

Hall, Julie. (2002). *Design Trends*. Retrieved September 18, 2007, from http://libproxy.uww.edu:2059/hww/results/results_single_ftPES.jhtml

What's New In The Desktop Publishing Classroom? ——————— **Jordan Marcum**
Alpha Beta Chapter

Eastern Kentucky University

Business educators are constantly looking for new ways to engage students and to keep ahead of the curve in implementing new technology. One recently released software program is particularly useful for desktop publishing instruction. Are you looking for a powerful desktop publishing program that can create a single page flyer or a 120 page magazine with equal ease? Then Adobe InDesign CS2 is for you! This new program from Adobe is a powerful program that incorporates all the elements of professional document design with easy-to-follow controls. It helps students master design concepts in a fun and creative way.

This program allows students to work import documents from Adobe's other offerings like PageMaker, Illustrator, and Photoshop. Students can create a graphic in Photoshop and easily import it into InDesign. InDesign takes the drudgery out of entering text because InDesign operates much like any word processing software complete with a built in spell checker.

This program could be used in an advertising class by having students design their own advertisements, flyers, or newsletters. Desktop publishing classes can create team rosters, newsletters, greeting cards, or printed announcements for school events. It could also be used to design t-shirts for special events like homecoming or any special occasion. Adobe InDesign will open a new creative outlet for students while they master designing concepts and elements.

Podcasting: A New Approach to Learning ——————————— **Tierra Evans**
Alpha Pi Chapter

Mississippi State University

Have you ever been sick, away on a school function, a family emergency occurred, or just want to review your notes before an assessment? How can you obtain accurate notes? Podcasting is the solution to every student's problem. Podcasting is "the form of distributing digital audio and video files over the Internet typically for convenient use on a portable media device such as an MP3 player" (*Microsoft Encarta*). It is an interactive approach to learning and could be used in all classrooms.

Podcasting allows students to have learning on demand, available to students when, where, and how they need it. By incorporating podcasting in the classroom, this instructional method will appeal to all learners, especially the aural learner.

Podcasting is emerging as one the latest innovations in media production and syndicated distribution. Within a classroom setting, podcasting allows opportunities for professional development, curriculum supplement, and academic expression. As a method of academic expression, podcasting allows students to share their experiences, research, ideas, and point of view (Schmidt, 2007). Podcasting has practical and expressive value in the classroom.

"Podcasting." *Microsoft® Encarta® Online Encyclopedia 2007.* Retrieved September 20, 2007, from
http://encarta.msn.com/encyclopedia_701879389/Podcasting.html

Schmit, D. (2007) Creating a broadcasting empire…From the corner of your classroom! *MultiMedia & Internet@Schools*, *14*(1) 13-16.

Integrating "The Apprentice" into an Entrepreneurship, Business Management, or ICE Class

Mallory Kessler
Chi Chapter

Indiana State University

High school students are often influenced by the media. In addition, to tie into the latest craze in Reality TV, I have found that the DVD set The Apprentice Season One is a useful tool in to incorporate into a Business Management or Entrepreneurship course that many students find very interesting as well as motivating in terms of getting my students interested in what we are talking about in class. By incorporating the fourteen different episodes of the first season of The Apprentice into your curriculum, these videos would be beneficial in allowing students to see the results of poor ethics, racial bias, poor leadership/organizational skills, poor human relations skills, etc. as the contestants strive to be Donald Trump's next apprentice. The contestants must learn to work together on a variety of tasks within a limited amount of time. The importance of management strategies, teamwork, and commitment to a group project are also addressed within these videos.

After viewing all or various episodes of The Apprentice, the students would be expected to prepare a two-part three to five page paper discussing what they have learned about being a successful entrepreneur/employee/manager in terms of what it takes to be a good leader/manager. Each section or part should be addressed as follows:

Part I

Suggested items of discussion could include key decisions made (where someone was fired, should have been fired, hired, or allowed to continue in the game), marketing strategies, leadership styles, calculated risks taken, human relations skills demonstrated, communication skills, attitude, teamwork, organizational skills, attention to detail, etc. To accomplish this, the student can pick one or more people from The Apprentice and discuss this person(s) and how he/she successfully or unsuccessfully exhibited these qualities.

Also, in terms of decisions made by Trump or various Project Managers, as an entrepreneur or manager, are there any instances in which you emphatically agreed or disagreed with decisions made? If so, describe the instance and tell me why you do or do not agree.

Part II:

Consider what you learned in Entrepreneurship, Business Management, or ICE relative to the importance of desirable work ethics, leadership qualities, and positive employee attitudes. Based on what you learned from watching The Apprentice as the groups competed in various entrepreneurial ventures, why is planning and teamwork so important? Also, students should address why the essential elements of a business plan or marketing plan as discussed in this course are so important to success as a business owner/manager?

Resources: Universal Studios, "The Apprentice—Season One," 2004.

Accounting Software ————————————————

Jessica DeForest
Zeta Eta Chapter

Kansas State University

There are many different accounting software products and deciding which software you should use in your classroom can be challenging. There are many different factors that every business teacher should take into consideration. Should you pick software that is easy to install, able to handle multiple types of business transactions, ease of integrating to Microsoft Office products, or the likelihood students will use the software after they are out of school. The three accounting software products that are most commonly used today, whether it is in school or in businesses, are Intuit's QuickBooks, Microsoft Office Accounting Express 2007, and Sage Accounting's Peachtree. Which one should you use in the classroom?

The options that QuickBooks offers make it the small business market leader at 75%. Since QuickBooks focuses on serving customer needs it currently offers 21 different versions of QuickBooks. Each version is designed to meet a different customer need. It might allow two employees to use the software simultaneously or it may allow five employees. There is even a version for contractors and remodelers, nonprofit organizations, and manufacturers.

Microsoft Office Accounting Express 2007 (MS OAE) is new to the market. The strengths of this software are that it ties closely to word and excel. The market of this product is for those businesses that still use spreadsheets or pen and paper. This software also has a unique feature in that it has a connection with eBay and PayPal, again tying products together.

Peachtree has been user-friendly for more then 30 years, making it a popular software. Peachtree offers many similar products to MS OAE. The software integrates Office software by using Excel to create a Peachtree report.

I think that it is very important to choose accounting software for your classroom that will meet your student's needs. Although MS OAE sounds like a great product, I do not think many businesses will be using it in 10 years because most businesses will be out of the pen and paper cycle. When your students are looking for jobs MS OAE experience will probably not be needed. Peachtree is always a safe choice because it has been around a long time and it is user friend. But it is important to keep in mind QuickBooks. QuickBooks is the most commonly used software and offers many different versions. I have used both Peachtree and QuickBooks in the classroom and found them both to have advantages and disadvantages. When looking for accounting software for your classroom keep in mind what students will need to help them be successful in the business world.

Carlson, Steven J., Ryan Rauschenberger. (2007). Using Accounting Software in the Classroom: What are the Options. Business Education Forum. 61 (4), 18-20.

Second Life-- Can it be Used in Education? ——————————————

Kellin De Master
Kappa Chapter

Indiana University of Pennsylvania

The unique qualities of a 3D virtual world can provide opportunities for rich sensory experiences, authentic activities for experiential learning, simulation and role-play, modeling of complex scenarios, a platform for data visualization and opportunities for collaboration that can not be easily experienced using other platforms. Second Life is completely user-generated 3D environment that comes with relatively easy-to-use building and scripting tools. This makes it an ideal platform for engaging students in creating their own learning activities, experiences and environments. Second Life provides an excellent platform for flexible delivery and online education. Students and facilitators can collaborate to share information and resources via slides, audio and video, engaging in discussions, presentations, group projects and explorations. Second Life has been used by instructors at colleges and universities, industry trainers, retailers, and casual users.

Second Life is being used at colleges/universities to enhance learning by providing students with educational experiences beyond the classroom walls. Sarah Robbins (Intellagirl Tully in Second Life) of Ball State University used Second Life to teach an English class focused on writing for academic research in 2006. The many communities of Second Life provide students with rich opportunities for observation, research and interaction with other cultures, as well as many interview subjects for use in their writing. Second Life allows students to undertake a range of role-plays and simulations, practicing real life skills in a virtual space or exploring situations that they could not undertake safely or easily in the real world.

Thomson Netg ([SLurl](#)) provides an excellent example of how a corporation can use Second Life. Thomson Netg offers training in Cisco and Microsoft Certification, business development, sales and customer service skills. The company uses Second Life to run live classes, provide mentorship and offer on-demand training with individualized media and streamed audio and video presentations. They use the unique qualities of the shared 3D space to allow students to interact with technology demonstrations and to enact elaborate role plays.

The 3D simulation would provide wonderful opportunities when teaching at the secondary school level. Students can experience virtual field trips and see how businesses use the technology for business meetings with individuals from around the world. Second Life offers an environment that is available for teens 13-17 years old. This allows teenagers to enter a "protected" portal of Second Life to create and customize a digital self called an "avatar". Educators teaching secondary school students can also access the Teen Second Life site once a thorough check to verify affiliation with a school and certification in teaching.

Second Life is more than a video game and much more than an Internet chat room.   It is a boundless world of surprise and adventure that encourages individuals to work together. There are thousands of learning sites on Second Life that would allow a teacher to bring life-experiences into the classroom.

References

Second Life Education retrieved September 20, 2007 http://sleducation.wikispaces.com/educationaluses

Second Life Overview. (October 2006), <u>Wired</u> . retrieved September 20, 2007
http://www.wired.com/wired/archive/14.10/sloverview.html .

Teen Second Life retrieved September 20, 2007 http://teen.secondlife.com/whatis.

Entrepreneurship Education Explosion _____

Brent Sebold
Alpha Iota Chapter

Arizona State University

Over the past decade the popularity of entrepreneurship as a viable academic and career path has exploded. In fact, the Small Business Administration web site (2007) estimated 672,000 new American companies were created in 2005; the largest business birthrate in U.S. history. However, American students must be properly educated and groomed in order to succeed within our blossoming entrepreneurially-driven economy.

Educators and businesspeople alike are encouraged to read an interesting and inspirational book about the eminent future of entrepreneurship in America: *The Entrepreneurial Imperative: How America's Economic Miracle Will Reshape the World (and change your life)*, written by Carl J. Schramm, reigning President of the Ewing Marion Kauffman Foundation. Within his manuscript, Schramm (2006) effectively argues that entrepreneurship alone—not any other economic engine—can give America the necessary leverage to remain an economic superpower within the global economy. However, Schramm (2006) emphatically warns that if educators do not instill the importance of entrepreneurship within our students early and across disciplines, the nation's economic security will undoubtedly be in jeopardy.

Creating and fostering entrepreneurship education initiatives is imperative for the American economy to maintain its strength and at Arizona State University, the entire institution is striving to make entrepreneurship a common, accessible experience for all students (Keeler, 2006). Similarly, on the national stage, K-12 entrepreneurship educational organizations and resources continue to unanimously emerge and gain notoriety. I implore all educators to take advantage of the extraordinary entrepreneurially-focused resources that now exist within our local and national academic communities.

References

Keeler, S. (2006, December). *ASU awarded $5 Million by Kauffman Foundation to unleash entrepreneurial spirit*. Retrieved July 30, 2007, from http://www.asu.edu/news/stories/200612/20061214_kauffman.htm

Schramm, C. J. (2006). *The Entrepreneurial Imperative: How America's Economic Miracle Will Reshape the World (and change your life) (pp. 49-56)*. New York: Harper Collins

United States Small Business Administration. (2007). *United States Small Business Administration.* Retrieved August 19, 2007, from http://www.sba.gov/

Chapter Sponsor Email

As of April 2007
Please notify the National Editor of corrections and additions.

Beta Chapter .... Dr. Nancy Zeliff .... nzeliff@nwmissouri.edu
Gamma Chapter .... Dr. Dianna Briggs .... dianna.briggs@uni.edu
Kappa Chapter .... Dr. Wayne Moore .... moore@iup.edu
Theta Chapter .... Dr. Glen Bailey................................. gabaile@ilstu.edu
Lambda Chapter .... Mr. Scott Jones .... sjones@fhsu.edu
Mu Chapter .... Dr. Barbara Railsback .... railsbab@emporia.edu
Xi Chapter .... Dr. Betty Brown .... bbrown@bsu.edu
Sigma Chapter .... Dr. Georgia Hicks .... gjhicks@sosu.edu
Chi Chapter .... Dr. Mary Ellen Adams .... madams10@isugw.indstate.edu
Pi Chapter .... Dr. Tim Schilling .... tim.schilling@vcsu.edu
Psi Chapter .... Dr. Marcia James................................ jamesm@uww.edu
Alpha Beta Chapter .... Dr. Lana Carnes .... Lana.Carnes@eku.edu
Alpha Delta Chapter .... Dr. Dennis Gehris .... dgehris@bloomu.edu
Alpha Iota Chapter .... Dr. Robert Gryder .... gryder@asu.edu
Alpha Pi Chapter .... Dr. Connie Forde .... cmf1@colled.msstate
Alpha Rho Chapter .... Dr. Patricia Arneson .... paarnes1@wsc.edu
Alpha Sigma Chapter .... Dr. Diane Fisher .... diane.fisher@usm.edu
Alpha Chi Chapter .... Dr. Julie Chadd .... cfjac3@eiu.edu
Alpha Psi Chapter .... Dr. Karen Johnson .... kjohnso@bgnet.bgsu.edu
Beta Zeta Chapter .... Dr. Clora Mae Baker .... cmbaker@siu.edu
Beta Kappa Chapter .... Dr. Ivan Wallace .... wallacei@mail.ecu.edu
Beta Lambda Chapter .... Dr. Tara Horst .... tlhorst@ship.edu
Beta Phi Chapter .... Ms. Bernice Craft .... Berniece.Craft@emich.edu
Gamma Epsilon Chapter .... Dr. Sandra Braathen .... Sandra_braathen@und.nodak.edu
Gamma Upsilon Chapter .... Dr. Ginny Richerson .... ginny.richerson@coe.murraystate.edu
Gamma Phi Chapter .... Dr. Thelma King .... kingt@ncat.edu
Delta Mu Chapter .... Ms. Jan Cooper .... jcooper@deltastate.edu
Delta Omega Chapter .... Dr. Julianne Eklund .... Julianne.Eklund@minotstateu.edu
Epsilon Delta Chapter .... Dr. Larry Pagel .... lpagel@nmu.edu
Epsilon Epsilon Chapter .... Dr. Michael G. Curran, Jr.................... curran@rider.edu
Zeta Alpha Chapter .... Dr. Dawn Holley Dennis .... dawn.holleydennis@famu.edu
Zeta Epsilon Chapter .... Dr. Nancy Csapo .... nancy.csapo@aol.com
Zeta Eta Chapter .... Ms. Darla Stone .... djstone@ksu.edu